Education First

EF English Live builds their global video education platform with Frozen Mountain

EF is the world's leading international educational company which focuses on academics, travel and culture experiences. Founded in Sweden in 1965 with a mission of opening the world through education, EF has established over 600 schools and offices in more than 50 countries. There are over 20,000 EF staff working across China and in order for them to be able to communicate effectively, a stable and secure video platform is required.

Challenge
EF wanted to improve the stability and quality of their existing video platform so they set a goal to find a replacement with increased reliability and a superior learning experience.

> "We were using Adobe Connect at the time and wanted to find a solution that would work well on every device and that would not pigeonhole us into legacy or outdated technology," remarked Jason Stoll, Lead Architect. "Frozen Mountain's WebRTC products were a perfect solution for these requirements."

WebRTC was in it's infancy at this point and EF found many of the products on the market incomplete and lacking proper documentation.

Solution
After much research, EF chose Frozen Mountain and began working to create an educational learning platform tthat could handle large sessions with excellent reliability and call quality. The implementation process was very hands-on as both companies partnered together to make EF's unique vision a reality.

> "We built something with WebRTC that was very cutting-edge. Anton and all the developers at Frozen Mountain were integral in getting the project up and running. Without the support we received from Frozen Mountain, we would not have been able to pull this feat off."

Result
Today, EF's online video platform is in full production managing large volumes of educational sessions every day from endpoints all over the world. Student satisfaction with their video learning experience is very high and learners are enjoying the freedom of using their own devices with world-class call quality.